

# Beautiful Brides Philly

## IN-STUDIO APPOINTMENT PREP SHEET

- Bring photos of hair and/or makeup ideas. This gives the stylist a place to start in providing exactly what you want, especially with hair. You can also send these ahead via email to owner-- Dana's attention at [dana@beautifulbridesphilly.com](mailto:dana@beautifulbridesphilly.com).
- Our studio is very small and we do not have a separate room for changing—imagine a studio apartment with a bathroom. However, there is small, private area behind a screen/panel where you can change if necessary. If you need to do that, please let Dana know ahead of your appointment.
- Please allow a minimum of two hours for hair and makeup and approximately one hour for makeup-only or hair-only appointments.
- If you are more than 15 minutes late for your appointment, we may need to reschedule as this could potentially interfere with another appointment, and we like to allow enough time for personal attention for each client.
- PARKING: Our studio is located in an urban setting with on-street parking. The address is 1613 EAST Passyunk Avenue, Philadelphia, PA 19148. There is also a metered lot with kiosks located on E. Passyunk between Morris and Tasker. The parking on the Avenue uses the ParkMobile and MeterUpp Apps. There are two-hour parking zones for visitors to the area—please remember the PPA will ticket you if you don't move your car after the two hours. There is also free, non-metered parking available, but these spots are only two hours. Please read signs carefully. Sunday parking is FREE!
- Please do not bring food to the studio. A beverage is fine, and we have water available.
- Please be prepared to pay remaining balance at appointment. Venmo is preferred, but also cash or credit.
- Gratuity is not included in the fee and is appreciated for recognition of excellent service. Tipping your individual stylists, as one would in a salon, is always appreciated. A 20% gratuity is customary for service providers. Cash preferred. No tips on credit but stylists take Venmo. Please bring small bills if necessary as we do not have a cash register for change.

### Hair Instructions

- Come with clean, dry hair that has not been flat ironed, as it makes it difficult to curl and put into an up-do or down do. Feel free to put product in but nothing that weighs hair down. **DO NOT COME WITH WET HAIR AS WE ARE NOT DOING BLOW OUTS AT THIS TIME.**
- If any client has ethnic textured hair or extremely curly natural hair, NO straightening will be done at appointment. If client requires an additional straightening step before styling, they

must have a professional blowout the day before the appointment. **No “natural” hair will be straightened by blow drying or heat tools prior to any down do or up do service.**

- No “retro” hair styles involving finger waives, etc., can be performed at trial UNLESS we are notified ahead of time and are sent pictures. These styles require additional set time and styling. Bride can request ONLY if already agreed upon at trial run.
- Please notify ahead of your appointment if you plan to use clip-in extensions. There is an additional charge of \$20.
- Please have 1-3 hair “inspo” pics available for reference.

### **Makeup Instructions**

- Feel free to wear makeup if you wish, or come with a clean, moisturized face.
- It is a good idea to exfoliate a minimum of 12-24 hours before getting a professional makeup application, especially if you haven’t done so in a while.
- Bring a few inspiration photos for makeup looks that you like and don’t like.
- Let your artist know of any allergies you may have, especially latex.
- If you want airbrush makeup, please let Dana know at least 48 hours ahead of your appointment.
- Bring with you a favorite lipstick or gloss that you want to wear so you have it for yourself later for your own touch ups.

We look forward to meeting you!