

**Soft Hold Deposit Contract (“Contract”)
Beautiful Brides Philly (“Business”)
1613 E. Passyunk Ave, Philadelphia, PA 19148
(267) 679-4119 info@ beautifulbridesphilly.com**

To Customer (herein after referred to as “Customer”):

Name:
Address:
Phone:
Email:

(The above named is the designated person authorized to accept and execute this Contract and amend and/or change any of the bridal services specified herein).

In anticipation and consideration for services to be rendered by Business, Customer hereby agrees to be bound by the following terms and conditions:

- 1) Customer shall tender a “sold hold” deposit in the amount of **\$250.00** to Business in accordance with services to be rendered for the _____ wedding date. This deposit is non-refundable as of the date this agreement is signed, even in the event the trial is not conducted and/or the wedding is not booked. The deposit will be applied to the contract fees when the wedding is booked and a full contract is signed.
- 2) IN THE EVENT THAT WEDDING IS POSTPONED DUE TO COVID-19 OUTBREAK or other pandemic that requires federal or national shutdowns, **DEPOSIT WILL TRANSFER TO NEW WEDDING DATE AS LONG AS WEDDING TAKES PLACE by the end of 2022. No deposits or payments will be transferred to 2023.** This Soft Hold does not guarantee new date will be available and the \$250 is not refundable if Customer cannot find an alternate date in which Business is available and able to conduct services or if the service “ready” location changes to one that is out of the Business’ service area.
- 3) Customer agrees that although deposit will be transferred to new date as long as it is by end of 2022, i.e., a second date change, the Customer forfeits the original soft hold deposit paid in total and will not be refundable or transferable to an *additional date*.
- 4) Customer agrees that rates originally quoted, and which initiated this Soft Hold Agreement are subject to increase if wedding date is postponed by Customer for any reason including but not limited to government (federal, state or local) shutdowns. Final service contract will be subject to rate increase if applicable.
- 5) Deposit entitles Customer with a first right of refusal for the above-referenced wedding date if the following terms and conditions are satisfied:
 - A. Minimum number of persons for on-location services are met.
 - B. The date of the wedding does not change; this does not apply for COVID-19 postponements if agreed upon.
 - C. Business is given ample time on the day of to complete agreed upon services which is a minimum of four hours.
 - D. Business is not required to work with a competitor.
 - E. The service “ready” location originally stated in emails and/or *Start the Process* form does not change so that it requires additional travel that exceeds our service area; and

- F. The Contract is signed with a booking made no less than five (5) months from wedding date or in the case of clients having a trial less than five (5) months prior to the wedding date, on the date of the trial.
6. Customer hereby acknowledges and understands that the Soft Hold deposit does not secure wedding service date if client does not sign final service contract at the trial and pay the required 50% deposit, or if wedding date is within 30 days, the full balance.
7. Customer hereby acknowledges that if wedding date begins to book out, i.e., no longer available due to other Customers signing contracts, prior to having a trial run, Business will suggest Customer sign a full contract and pay 50% deposit to secure date prior to trial run, *and the trial will merely be used as a formality to meet customer's stylist (s) and finalize wedding day hair and/or makeup.* Customer acknowledges that no portion of Soft Hold deposit or service fees paid by time of trial, will not be refunded and are not transferrable to another customer or service for any reason.

By signing below Customer hereby agrees to be bound by the foregoing terms and conditions.

Date: _____


Accepted by: _____
Authorized Signature of Business

Accepted by: _____
Authorized Signature of Customer